Special Olympics New Zealand

STATEMENT OF STRATEGIC DIRECTION 2025-2035

PURPOSE

To enrich the lives of people with an intellectual disability through sport.

VISION

Lifelong participation in sport.

OUTCOMES

Increased Participation

Increased participation in sport by people with an intellectual disability.

Strengthen Sport Pathways

Lifelong, inclusive, accessible and safe sport pathways offering more participation opportunities.

SONZ Capability

SONZ is a resilient and respected organisation with a strong brand and high profile.

VALUES

Inclusion

We pursue diversity, value differences and celebrate success.

Courage

We are brave in our actions, embrace challenge and champion leadership.

Respect

We own the impact of our actions, listen with empathy and treat everyone with dignity.

Integrity

We are honest, dedicated and accountable everywhere, every time.

Excellence

Excellent by choice not chance.
We set high standards, continuously improve and strive to be our best every day

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STRATEGIC PRIORITIES

Increased Participation

Develop sport offerings that meet the needs for people with an intellectual disability

Expand nationally the SONZ Young Athletes and SONZ School Programme

Develop SONZ major events strategy – national and international events

Enhance the SONZ Healthy Athlete and Leadership Programmes

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STRATEGIC PRIORITIES

Sport Pathways

Provide leadership for the development of an inclusive sports pathway through partnerships with NSO's and disability organisations

Provide leadership and expertise through the provision of resources and training for the delivery of sports for people with an intellectual disability.

Support and empower our delivery network to connect and build capability to ensure sustainability and choice.

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STRATEGIC PRIORITIES

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Grow and diversify SONZ revenue streams

Enhance SONZ's brand and reputation

Be a data insights driven organisation to inform strategy, communication, and engagement.

Provide leadership and advocacy for the inclusion of people with an intellectual disability